



# Winter Gala 2010

CELEBRATE ENTREPRENEURSHIP & INNOVATION

FEBRUARY 18, 2010

## AGENDA

**Jean-Luc Park** of Calvert Funds

Welcome & Introduction to MITEF & Event Topic:  
*Growing Opportunity for Technology Entrepreneurship in Domestic  
and Emerging Markets: The Role of Innovation in Economic Development*

**Phil Auerswald**

*The Coming Prosperity: Entrepreneurship and Global Economic Inclusion*

Phil Auerswald is a professor, author, tech policy expert and co-editor of  
*Innovations: Technology | Governance | Globalization*, a quarterly journal  
from MIT Press about people using technology to address global challenges.

**Jean-René Halde,**

introduced by Mike Verga of Connolly, Bove, Hurtz & Lodge

*Venturing to the North*

Jean-René Halde is the President and Chief Executive Officer, Business Development  
Bank of Canada (BDC). BDC promotes entrepreneurship by providing  
highly tailored financing, venture capital and consulting services to entrepreneurs.

Question & Answer session, moderated by Jean-Luc Park

Conclusion

Coffee & Dessert

*Special thanks to: Ruth Currier & Benjamin Eliasoph of the Canadian Embassy,*

*Mike Verga & the IP Engineering Group of Connolly, Bove, Hurtz & Lodge,*

*Amy Chiang & Lawrence Kast of Honeywell, and the MITEF Gala Planning Committee*

 **ENTERPRISE FORUM**  
**WASHINGTON DC & BALTIMORE**

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## ABOUT THE MIT ENTERPRISE FORUM OF WASHINGTON, DC & BALTIMORE

The MIT Enterprise Forum of Washington, DC & Baltimore is changing the world one entrepreneur at a time. Our organization holds programs and activities every month; we offer Start-Up, Enterprise and Tech Transfer Labs along with Talk to the Angels to grow our area's entrepreneurial community. Members come from the entrepreneurial ecosystem unique to the Washington, DC area and include venture capitalists, angel investors, patent and corporate attorneys, marketers, military officers, CXOs, government officials, and staff from both Capitol Hill and the President's administration. Our chapter is the organization behind the Mid-Atlantic Business Plan Competition, one of the largest events of its kind on the East Coast.

Among our past speakers are John May, Managing Partner of New Vantage Group; Jason Pontin, Editor in Chief and Publisher of Technology Review, an independent publication owned by the Massachusetts Institute of Technology; Aris Melissarator, former Secretary of Technology for the state of Maryland; Michael Griffin, Administrator for NASA; Gregg Smith, CEO of Acuity Mobile and Director of Evergreen Capital; and Lon Levin, President of Sky Seven Ventures and Founder of XM Satellite Radio.

Membership is open to all who care about, desire to be and are entrepreneurs.

*For more information, please visit [www.mitef.org](http://www.mitef.org) and [www.mitefdc.org](http://www.mitefdc.org).*

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